

ACA International CONVENTION 24 Hilton San Diego Bayfront - July 21-23

Agenda

Agenda as of June 14, 2024. Subject to Change.

券 🛛 July 20, 2024

Time	Title/Event	Location
5:00 PM -	[Invitation Only]	
6:00 PM	Council of Delegates Reception	

🏄 July 21, 2024

Time	Title/Event	Location
7:00 AM - 3:00 PM	Exhibitor Set-Up	
7:00 AM - 7:00 PM	Registration Sponsored by: LexisNexis Risk Solutions	
7:30 AM - 10:00 AM	Council of Delegates Meeting & Breakfast [Members Only]	
10:00 AM - 1:00 PM	[Interest Group] InterProse ACE User Meeting - Development Roadmap & Networking	
	[Interest Group] Intelligent Contacts Users Meeting - Client Results, Current Roadmap, Your Future	
1:00 PM - 3:00 PM	Cybersecurity Collective: Building a Cybersecurity Culture Together [RSVP Required]	
	State Guide Cohort [RSVP Required] [Members Only]	
2:00 PM - 2:45 PM	First Timers & New Members Meet & Greet Sponsored By: Bayview Solutions, LLC	
2:30 PM - 3:15 PM	Visionaries Reception Sponsored by: RevSpring	
3:30 PM - 5:00 PM	Main Stage: The Power of One: How One Attitude, One Action, And One Person Can Change the World With opening remarks by ACA President David Williams and CEO Scott Purcell Sponsored by: finvi	
5:00 PM - 7:00 PM	Welcome Reception & Innovation Stage Sponsored by: CIA, Aon, AXIS & CT Corporation	
	ON THE INNOVATION STAGE:	
5:15 PM - 5:35 PM	idiCORE: Enabling Today's Collectors to Uncover Actionable Skips with Speed and Precision	
5:40 PM - 6:00 PM	Nearshoring & Maximizing Collections	
6:05 PM - 6:25 PM	Portals to the Future	
6:30 PM - 6:50 PM	Hybrid Dialing Powerhouse: Unlock Compliance and Boost Recovery Rates with NobelBiz's Revolutionary Solutions!	
7:00 PM - 9:30 PM	Dinner with Strangers (Pre-Registration Required) Meet at 7:00 PM for restaurant name. Dinner reservations are set for 7:30 PM.	

👬 July 22, 2024

	July 22, 2024	
Time	Title/Event	Location
6:30 AM - 7:30 AM	[Interest Group] Runners Club - Bay Run	
8:00 AM - 3:45 PM	Registration Sponsored by: LexisNexis Risk Solutions	
8:00 AM - 3:45 PM	Expo Hall Open	
8:00 AM - 9:00 AM	Breakfast in Expo Hall Sponsored by: CollaborationRoom.Al	
8:00 AM - 9:00 AM	[Invitation Only] KCIA Breakfast	
9:15 AM - 10:15 AM	Unleash the Power of IT: Maximizing Resources and Eliminating Waste	
	Of Course I Look for Risks When I Audit! Hmmm, Do You Really?	
	Is the Sky Falling or Is It Just an Acorn? Exploring Economic Scenarios	
	Beating FCRA Cases: Pick Your Battles, Win the War (Legal Education-Members Only)	-
10:15 AM - 11:00 AM	Morning Break & Innovation Stage in Expo Hall Sponsored by: CDS Software	
	ON THE INNOVATION STAGE:	
10:25 AM - 10:45 AM	Al Real-Time Agent Assist	
11:00 AM - 12:00 PM	Main Stage: Navigating Unchartered Regulatory Waters with a Newly Emboldened CFPB, Election Year Threats, and a Runaway Congress— Unpacking What's At Stake—and ACA's Strategy	
12:00 PM - 2:00 PM	Lunch & Innovation Stage in Expo Hall Sponsored by: InterProse	
	ON THE INNOVATION STAGE:	
12:05 PM - 12:25 PM	Revolutionizing Collections: Introducing Al-Powered Client Onboarding System & Live Al-Agent Collector	
12:35 PM - 12:55 PM	Digital Debt Recovery With Less Agents to Improve Your Yield per Account	
1:05 PM - 1:25 PM	Perfect your Collection Strategy with the Power of Al	
1:35 PM - 1:55 PM	The Impact of Large Language Models (LLMs) on Collections with Conversational AI	
12:00 PM - 2:00 PM	[Invitation Only] group50 Meeting & Working Lunch	
2:00 PM - 3:00 PM	Innovating Operations: Using AI to Drive Productivity and Agent Engagement	
	Are You Smarter Than the Least Sophisticated Consumer?	
	Bicycles vs. Rocket Ships: Using Accessible, Affordable Technology to Advance Your Business	
	Effectively Responding to Unethical Behavior (Ethics) (Legal Education-Members Only) CLE	



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July 22, 2024 (Cont'd)

Time	Title/Event	Location
3:00 PM - 3:45 PM	Ice Cream Break & Innovation Stage in Expo Hall Sponsored by: Provana	
	ON THE INNOVATION STAGE:	
3:10 PM - 3:30 PM	Transform Your Contact Center: Using Data and Analytics to Change Your Game	
3:45 PM - 4:45 PM	Beyond the Buzz: How AI is Revolutionizing IT, Cybersecurity, and Compliance	
	When Politics Trumps Economics: Practical Advice for Protecting Your Business in an Election Year	
	Efficiency Revolution: Powering Up Your Agency's Operations	
	Future Proofing Your Operations: A Look at Al and Developing Privacy Laws and Your Workplace (Legal Education-Members Only)	
4:45 PM - 5:45 PM	Small Agency Jam Session	
6:00 PM - 9:00 PM	[Add-On] ACPAC Event: San Diego Bay Cruise (Tickets required) Sponsored by: Nationwide, REPAY & VoApps DirectDrop Voicemail Transportation on your own. 1.5 miles from hotel.	



July 23, 2024

Time	Title/Event	Location
6:00 AM - 7:00 AM	[Interest Group] Runners Club - City Run	
7:00 AM - 1:30 PM	Registration Sponsored by: LexisNexis Risk Solutions	
7:30 AM - 8:00 AM	Awards Breakfast Sponsored by: Payscout	
8:00 AM - 9:30 AM	Main Stage: The Fine Art of Building Business Relationships - One Conversation At a Time	
9:30 AM - 1:30 PM	Expo Hall Open	
9:30 AM - 10:15 AM	Morning Break & Innovation Stage in Expo Hall Sponsored by: Payment Savvy	
9:40 AM - 10:00 AM	ON THE INNOVATION STAGE: One Combined Audit: An Efficient Approach to Complying with Multiple Security and Compliance Frameworks	
10:15 AM - 11:15 AM	The Five Habits of Highly Successful Collection Agencies	
	I Want to Hire a Bot, How Does That Work?	
	Mic March: Collective Wisdom for Maximizing Your Bottom Line	
	Mastery of Client Communication and Litigation Management (Legal Education-Members Only) CLE	

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luly 23, 2024 (Cont'd) itle/Event Location 11:15 AM · Lunch & Innovation Stage in Expo Hall 1:30 PM ON THE INNOVATION STAGE: Monitor and Mitigate Spam and Scam Labels 11:30 AM -11:50 AM 12:00 PM -AI Tech Requires Web-Based Platforms 12:20 PM 12:30 PM -They Lied About Eggs & Baskets: Increase Revenue, Improve Efficiencies, 12:50 PM and Reduce Cost Without Risk 1:00 PM -The Forgetting Curve-the **Dirty Secret of Training** 1:20 PM 12:00 PM [Invitation Only] Past Presidents Lunch 1:00 PM Managing CFPB, FTC, and State Attorney 12:15 PM -**General Investigations: Strategies for Success** 1:15 PM (Legal Education-Members Only) 1:30 PM -**Strategic Partnerships: How to Maximize Client Potential** 2:30 PM **Collect More Payments Online by Understanding E-Commerce Strategy** Debt Collection Reimagined: The Art of Email & **Text Communications to Revolutionize Revenue** Success What We Have Here Is a Failure to Communicate (Legal Education-Members Only) CLE 1:30 PM -**Exhibitor Tear-Down** 5:00 PM 2:45 PM -**Creating Your Technology Roadmap** 3:45 PM Safety First: What Google Knows That Chernobyl and NASA Learned the Hard Way New Guidance On Credit Reporting And **Reasonable Investigations** Baiting in the Digital Age: Don't Get Hooked on **New Tactics from Plaintiffs' Counsel** (Legal Education-Members Only) CLE 6:00 PM -**President's Closing Celebration** 9:30 PM (Tickets Required) 6:00 PM Reception & Seating 6:30 PM Program, Dinner, & Entertainment





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